

PRESS RELEASE

CES 2022 : FACIL'iti launches new features and strengthens its CSR commitment

A growing French start-up, FACIL'iti, has designed an innovative toolbar solution that personalizes the display of websites and intranets to improve online navigation. About 1 third of the population has difficulty using websites due to a lack of adaptations : Colors, menu position, contrasts, fonts ... FACIL'iti allows web users to personalize the display of a site according to his preferences, for more autonomy and digital inclusion.

New features available on December 15th:

- **A browser extension** downloadable for free (on Chrome, Safari, Mozilla, Edge and Opera) called FACIL'iti companion) allowing to easily identify the sites equipped with the solution and to activate the service directly via the browser.
- **A screen reader** which can be activated when one click on the text of the website.
- **Three reading rulers:** recommended for people with dyslexia. They improve reading accuracy, understanding and speed (up to 25%)
- **Four new fonts:**
 - OpenDyslexic and Sylexiad (recommended for people with dyslexia by Dr Robert Hillier),
 - Atkinson Hyperlegible (recommended for people with blurred vision or low vision by the Braille Institute of America)
 - Eido (recommended for people with AMD by the National Research Center -CNRS- in Marseille)

B-Corp Label

Since its inception, the start-up has made serious commitments: eco-responsible purchases, recruiting people in transition, beehives on premises, participation in "Cyber Clean Up Day", clean energy, compensation for CO2 emissions ...

The B-Corp label is granted to companies meeting societal and environmental requirements, governance as well as transparency towards the public. **FACIL'iti has obtained this very comprehensive certification, awarded to 145 companies only in France.**

FACIL'iti will be exhibiting at CES Las Vegas January 5-8 2022, booth 8369

KEY FIGURES AND DATES : Created in 2018 - 22 employees - 500 sites equipped - 980,000 users € 1.4m turnover in 2020 - 1 subsidiary in Japan - 32 awards

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