



FACIL'iti

Press Release - 2019, November 26



The French start-up FACIL'iti accelerates its presence and launches 6 new profiles to customize the display of websites

#webaccessibility #FrenchTech #Tech4Good #InclusionMatters
#ally #UXdesign #CES2020 #tech

Always more connected, Internet users are waiting for an optimal user experience when they visit a website : speed of display, design, ergonomics ... Everything must be thought out so that the user can have access to information online, whatever the need. « *Digital accessibility is a social issue, explains Frédéric Sudraud, founder of FACIL'iti. To allow a comfort of web navigation for a lot of people, we thought about situations of the daily life during which a webuser can be temporarily in difficulty. For example, a wrist fracture can cause navigation problems, just like an ophthalmic migraine. We have identified six temporary disorders that we have adapted to create new displays that are useful to everyone.* »

In addition to the 12 forms of disability already available on FACIL'iti website, the user can now customize the display of websites equipped with FACIL'iti thanks to six themes : blue light, ophthalmic migraine, visual fatigue, imprecise gestures, night theme and blurred vision.

Marketed as a subscription to website owners, the FACIL'iti solution is completely free to the user. Based in France, the company awarded 22 times (including 1 award at CES 2017) continues its development in France and internationally in the United States, Japan, Canada and Switzerland. The french company has just signed with Tokyo to make its website more accessible in anticipation of the 2020 Olympic Games.

► **WHO IS FACIL'iti ?** FACIL'iti is a french start-up which has developped an innovative digital solution 22 times rewarded. It makes adapting the display of websites to the needs of people suffering from visual disorders (low vision, cataract, color blindness ...), motor (Parkinson's, multiple sclerosis ..) and cognitive (dyslexia ...). FACIL'iti also brings more visual comfort for all internet users.

► **KEY FIGURES :** 500 websites equipped - 400 000 users - 1.5 million adapted web pages - Forecast revenue: € 1.2m
18 employees - 1 subsidiary in Japan

www.facil-iti.com



Meet us in Las Vegas from 7 to 10 january, 2020 :

-> at CES Tech West, Sands Expo, level 2, booth 42349

-> follow us on Twitter (@FACIL_iti) , Facebook (@solutionfaciliti), Linkedin (@FACIL'iti) et Instagram (@FACIL_iti).

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